Change.co.uk Cookies Policy

Cookies Policy - Change.co.uk

Last Updated: June 17, 2025

1. Overview

This Cookies Policy explains how Change.co.uk ("we", "us", or "our") uses cookies and similar tracking technologies when you visit our website, use our mobile application, or interact with our content and services. We are committed to complying with the EU General Data Protection Regulation (GDPR), the UK Data Protection Act 2018, and related ICO guidelines. By continuing to use Change.co.uk, you consent to the use of cookies as outlined below.

2. What Are Cookies?

Cookies are small text files placed on your computer, smartphone, or other device when you access a website or app. They help websites remember user preferences, enhance functionality, and analyze usage. In mobile apps, similar identifiers like device IDs or advertising IDs perform comparable functions.

3. Types of Cookies We Use

- **Essential Cookies**: Required for core functionality, such as logging in, accessing secure areas, and using essential platform tools.
- **Functional Cookies**: Allow us to remember your preferences (e.g., language, theme, region) and enhance your experience.
- **Performance & Analytics Cookies**: Help us track user behavior and website usage to improve performance and usability. We use tools like Google Analytics.
- **Marketing & Advertising Cookies**: Used for targeting and delivering personalized advertisements based on your browsing habits, including via

Facebook Pixel or similar tools.
- **Third-Party Cookies**: Set by external providers (e.g., social media platforms, analytics services) to deliver content and measure performance.

4. Mobile App and Device Tracking

We may collect anonymized identifiers linked to your mobile device (such as hashed emails, advertising IDs, or device IDs) to deliver custom experiences and ads. These identifiers do not directly reveal your identity but may be used to track your usage across devices or apps. The Change Mobile Application may also redirect you to the Change Website without notice. During this process, you may be automatically signed in to your website account, which could impact your cookie settings and browsing cache.

5. How to Control or Disable Cookies

You can manage or disable cookies through your browser settings. Most browsers allow you to refuse cookies, delete stored cookies, or set up notifications when cookies are placed. Be aware that disabling cookies may affect your experience and limit functionality on our platform. You may also adjust cookie preferences through any cookie consent banner shown on our site or app.

6. Legal Basis for Using Cookies

Under GDPR, we must have a legal basis for processing data collected via cookies. Our use of cookies is based on one or more of the following:
- Your consent (e.g., accepting non-essential cookies via our cookie banner)
- Our legitimate interests (e.g., analytics to improve the platform)
- Performance of a contract (e.g., keeping you logged in)

- Compliance with a legal obligation

7. Your Rights

As a user, you have the right to:
- Withdraw consent to non-essential cookies at any time
- Request access to the personal data collected via tracking tools
- Ask us to erase or correct inaccurate data
- Lodge a complaint with the UK Information Commissioner's Office (ICO) if you believe your data rights have been violated

8. Updates to This Cookies Policy

We may update this Cookies Policy to reflect legal or operational changes. If significant changes are made, we will notify users through the website or app. Your continued use of our services after changes constitutes acceptance of the revised policy.

9. Contact Information

If you have any questions or concerns about this Cookies Policy, please contact us at:

Email: Email: admin@change.co.uk